



MARIELLE WILLIAMS

MULTIMEDIA JOURNALIST

CONTACT

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EDUCATION

BACHELOR OF ARTS IN JOURNALISM

MINOR: FASHION MERCHANDISING

UNIVERSITY OF GEORGIA | 2014 - 2018

GPA: 3.96/4.00 | SUMMA CUM LAUDE

ZELL MILLER SCHOLARSHIP

SOCIAL MEDIA

LINKEDIN: /IN/MARIELLEWILLIAMS

FACEBOOK: /MARIELLEWILLIAMS

INSTAGRAM: @MARIELLEWILLIAMS

INVOLVEMENT

PHI MU FRATERNITY

STUDENT MERCHANDISING ASSOCIATION

DI GAMMA KAPPA BROADCASTING SOCIETY

EXPERIENCE

REPORTER, ANCHOR, PRODUCER | ATHENS, GA

GRADY NEWSOURCE | JAN 2018 - MAY 2018

- Rotated newsroom positions including reporter, TV anchor, TV producer, associate TV producer, sports anchor, weatherperson, digital producer, and assignments editor
- Volunteered for 2 years on production team as floor director, production assistant, camera/audio/teleprompter operator, and live shot photographer

MEDIA & MARKETING INTERN | ATHENS, GA

DTPRODUCTIONS | SEPT 2017 - MAY 2018

- Created and edited short films, managed social media accounts, and researched projects for clients locally, nationally, and globally

FREEFORM ORIGINAL PROGRAMMING AND DEVELOPMENT INTERN | BURBANK, CA

DISNEY-ABC TELEVISION GROUP | JUNE - AUG 2017

- Acted as executive assistant to Krissy Wall, executive director of development and programming
- Wrote detailed and informative script coverage to assess projects for development or staffing
- Discussed projects in development and gave notes on their story areas
- Gave notes on scripts in Current Series
- Supported all executive assistants in daily duties, including handling confidential materials and meetings
- Assisted with organizational duties and office logistics

FM MUSIC INTERN | ATLANTA, GA

COX MEDIA GROUP | JUNE - AUG 2016

- Interned for B98.5FM Morning Show with Tad and Melissa
- Screened calls, contributed to discussions on-air, wrote teases, brainstormed topic/segment ideas, researched and pitched pop culture stories/news for on-air content, updated B98.5FM social media accounts, edited audio bits with VoxPro
- Participated in "Up In Your Business" segments as well as post-show and weekly air-check meetings

SPORTS REPORTER & NEWS ANCHOR | ATLANTA, GA

MARIST BROADCASTING CLUB (MBC) | SEPT 2013- MAY 2014

- Developed news stories, wrote scripts, conducted interviews, worked with cameras, microphones, and teleprompters, and edited footage with Final Cut Pro 10 and Adobe Premiere
- Created weekly sports segment known as "MBC's Highlight Player of the Week"

SKILLS

- Intermediate French (Written & Oral)
- Social Media Strategy
- Microsoft Office Suite
- CAN
- Proficient Video Shooter
- Adobe Premiere
- iMovie
- Adobe Audition/Audacity
- Final Cut Pro
- Photo Shooting/Editing
- Vox Pro